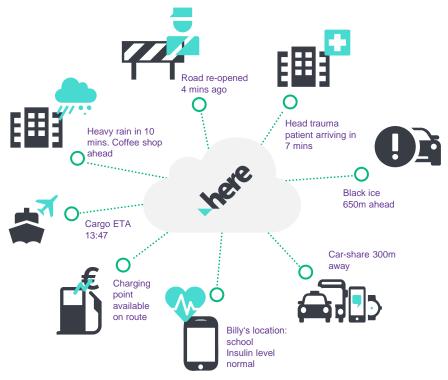






The power of location





Our current focus

Automotive

Internet of Things



Expanded, modular, developer toolkit for automotive companies to create personalized and intelligent infotainment experiences



Automotive Services
Next-gen vehicle
services bringing the
power of the platform
into In-Vehicle
Infotainment (IVI)
systems



Highly accurate and continuously updated lane-level mapping asset to support Automated Driving solutions



Mobility
Assisting the
movement of
vehicles,
things and people:
fleet management,
on-demand, urban
mobility



Tracking
Positioning and
tracking services,
both indoor and
outdoor, in the IoT
space



Cities
Public sector smart
transportation and
infrastructure
management for
cities





Work with TN-ITS

Explaining the process: from road authority to end user



The continues flow of data from road authorities – to map provider and to the people using the data – in a standardized format and way of delivering that data – enabling a near real time experience

Weekly process flow

Input data

Big variations when changes are delivered to the road database

National road database (or similar)

Week 1





Week 2

Tuesday



Week 3



Forest industry



National authority/Road administration

Local authorities

Other?













Daily

incremental

updates xml file



Monday

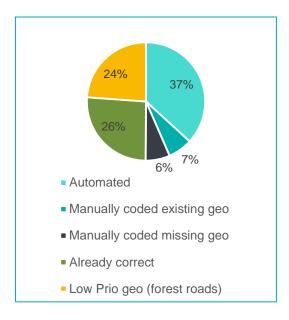
Automated updates to HERE database

Fallouts manual review

map

Baseline

Swedish service – statistics based on 7 weeks (22 Aug- 9 Oct 2016)



2216 km of speed limit records were provided via the service

159km/week

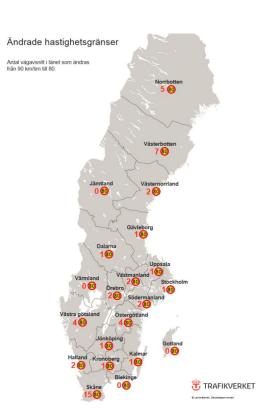
Average of speed limits updated in HERE database (including new geometry)



Sweden

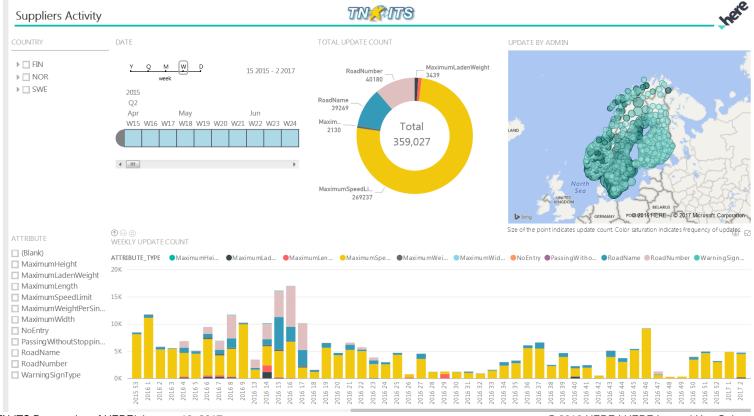
- Major change on state roads from 90km/h to 80km/h
- All (except for a few exceptions) were implemented in HERE database via the TN-ITS process
- SAFETY & ENVIRONMENT







Suppliers Activity





Challenges

Challenges

Freshness – continuous flow of input data

Technicalminor differences between countries

Matching of data – Location Reference

Maintenance of the service – stable service



Conclusion - Requirements

How does data exchange benefit the road authorities?

Traffic Routing

 Traffic routing according to traffic planning and concepts, prevention of traffic jams



Immediate Implementation

 Immediate implementation i.e. truck restrictions, prevention of accidents and breaches of rules



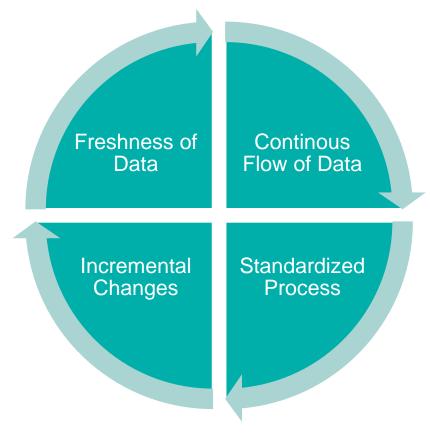
New Road Constructions

 New road constructions to be made available to end users for routing immediately after the official traffic release





Main Benefits for Service Provider





Requirements

New Member States should follow the same Process

 Setup will be easy for Service Provider

Systems should run constantly

 Steady flow of Data and Quality guarenteed

Licensing of Data

Clear Open Data Licenses including commercial use

Future Attributes

 More Road Signs, Traffic Lights, Lane Attributes





Thank you

Contact

Christian Kleine, Senior Content Acquisition Lead

christian.kleine@here.com Phone: +

Phone: +49(0)30 2000 73629

ABout HERE | September, 2016 © 2016 HERE | Confidential